

**REPORT ON  
WORLD TOURISM DAY  
CELEBRATION  
2022**

**VENUE: MAWSHUN VILLAGE  
DATE 27.09.2022**



**ORGANISED BY  
DEPARTMENT OF TOURISM AND TRAVEL  
MANAGEMENT  
LADY KEANE COLLEGE**

## **CONTENT**

<b>Sl/No.</b>	<b>Content</b>	<b>Page number</b>
1	Report on World Tourism Day	1
2	Proposal	3
3	Estimated Budget	4
4	List of Participants and Attendance Sheet	5
5	Statement of Expenditure	10
6	Photographs	12

## **1. WORLD TOURISM DAY 2022**

### **A REPORT**

**Programme:** World Tourism Day

**Activity:** Awareness Programme, Interactive Session and Games.

**Participants:** BTTM Students, Members of Mawshun village and faculty of BTTM.

**Date:** 27<sup>th</sup> September 2022

Total number of participants: 121

**BTTM students:** 67

**Members of Mawshun Village:** 50

**BTTM Faculty:** 4

World Tourism Day has been held on 27<sup>th</sup> September each year since 1980. Celebrated under different themes, this date has witnessed many initiatives and steps being taken to improve and effectively lead the growth of the industry. This year, the celebration is held under the theme of “Rethinking Tourism”. ‘The theme embodies an essential step for fully realizing our sector’s enormous and unrivalled potential to deliver positive change and opportunity for people everywhere, while at the same time meeting our responsibilities to sustainability and climate action.’

The impact of the COVID 19 Pandemic was devastating to the sector, it was brought to a standstill before being re-imagined and restarted. However, the UNWTO has identified challenges standing in the way and led the initiatives to return stronger and better by restoring trust in travel and embracing destinations with power of innovation and change.

Institutions and organisations across the world and within the country participated with different programmes and activities, contributing to the UNWTO’s aim of moving from crisis to transformation.

The Department of Tourism and Travel Management, Lady Keane College celebrated World Tourism Day 2022 and organised an awareness programme at Mawshun Village. The awareness programme was conducted on the theme “Rethinking Tourism” followed by activities and games for the participants from the village.

#### **The objectives of the programme were:**

- To celebrate international day of importance related with the field of study.
- To give awareness to the villagers on the importance and new tourism operations.
- To provide platforms for the students to present ideas, to articulate and interact with public and build their confidence.
- To give exposure on the local places of potentials.

The programme on this day include presentations by the 5<sup>th</sup> Semester students on the topics 1. Tourism resources and 2. Carrying Capacity. A role play on guest and host relations was also

performed by the 3<sup>rd</sup> Semester students followed by an interactive session with the audience from the village. Games and activities were also conducted and prizes were distributed to winners.

**The learning outcomes:**

- The programme was an opportunity for the students to experience public speaking, build their confidence and awareness on the topic.
- Through the programme, the students had an interaction with the locals.
- Students had an exposure on different products and potentials of the tourism in the state.
- For the villagers, awareness on the benefits of tourism and preservation on the resources were imparted.

## **2. PROPOSAL ON WORLD TOURISM DAY 2022**

### **World Tourism Day, 2022**

#### **A Proposal**

World Tourism Day is celebrated every year on 27 September to highlight this sector's contribution towards society. During the pandemic, tourism is one of the industries that was badly affected and require innovative approaches in reviving its glorious past. UNWTO has been keen on selecting this year theme, to suit the ongoing challenges of this mega industry-that is to re-imagine and re-think the way how to operate tourism activities. That is why, this year the world is celebrating World Tourism Day by "Rethinking Tourism" from the old ways by encouraging and introducing new ways of tourism operation.

The Department of Tourism and Travel Management is also celebrating Tourism Day on this year's theme 'Re-thinking Tourism' by organizing an awareness programme at Mawshun village. The programme will include presentation by the students, demonstration, role plays and interactive session with the villagers.

The main **objectives** of the programme are:

1. To celebrate international day of importance related with the field of study.
2. To give awareness to the villagers on the importance and new tourism operations.
3. To provide platforms for the students to present ideas, to articulate and interact with public and build their confidence.
4. To give exposure on the local places of potentials.

#### **Activities:**

The World Tourism Day celebration programme will include a presentation by the 5<sup>th</sup> Semester students on Carrying Capacity, a presentation by the 3<sup>rd</sup> semester on new tourism and re-thinking tourism, a role play and demonstration by 1<sup>st</sup> semester students to be followed by an interactive session by the audience and the department representatives.

#### **Learning outcome:**

1. The programme will be a platform for students where they will experience public speaking, build their confidence and awareness on the topic.
2. The programme will help the students to interact with the locals and learn on different things first hand.
3. Exposure on the different products and potentials of the state in tourism.
4. The villagers will also learn and become ware about the **benefits** of tourism.

### **3. ESTIMATED BUDGET**

The proposed budget for this programme is as below:

Sl/No	Particulars	Quantity	Amount
1	Bus	2	25,000.00
2	Refreshments	150×75	11,250.00
3	Prop, flex and stationery		10,000.00
4	Miscellaneous		3750.00
Total			50,000.00

Total amount is fifty thousand only.

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#### **4. LIST OF PARTICIPANTS AND ATTENDANCE**

	Sl/No.	Name
<b>SEMESTER I</b>	1	BENIKA DKHAR
	2	KEPELHOUNO SIRIE
	3	WANDARISHA WARJRI
	4	EMIGRACIA DKHAR
	5	EMIDAKA MYLLIEMNGAP
	6	JASMINE KHARBUKI
	7	EVAKORDOR NONGLANG
	8	DAIARISA PAKMA
	9	RUKHSANA BEGUM
	10	BALARISUK MARSHRA
	11	PALEISHISHA NONGNENG
	12	BAHUNSHISHA KHONGSDIR
	13	PRIYA DAS
	14	BADARITI KHARSYIEMIONG
	15	DAPHISHA NONGRUM
	16	SENG-NAM PHA GOGOI
	17	VILHOUSANOU TSEIKHA
	18	SHEKINAH MARAK
	19	LAIARISA MAJAW
	20	DAPMON SUCHIANG
	21	NA-I-SHISHA PYNGROPE
	22	SOFIA JARAIN
	23	YOMUM KINA
	24	LAME LINGGI
	25	MONGLAM WANGSU
	26	DUMIR YAPAK
	27	BENIKA DKHAR
	28	KEPELHOUNO SIRIE
	29	WANDARISHA WARJRI
	30	EMIGRACIA DKHAR
<b>SEMESTER III</b>	31	NIMBEY KIPA
	32	SAKAEMI PALA
	33	FIDELITY BEHPHAT
	34	ROILANG I NANGHULOO
	35	SATISFY RYMBAI
	36	MEBAAIHUN MYNSONG
	37	DALUMLIN KHONGJI
	38	LASARABHA LYMBA
	39	GRACEFULLY KHONGLAH
	40	GIMIRALIN MAWLONG
	41	SYNROPLANG WANKHAR
	42	MEDAIKAKMEN G MARPNA
	43	IBANDARI MAWLEIN
	44	EMMA WANSUK MARBANIANG
	45	PYNGROPE PHAWA

	46	WANSKA TARIANG
	47	PHIDALIN JYRWA
	48	JANAILIN JAKTUNG
	49	NAPHISABET PAMTHIED
	50	RIAKOR RANI
	51	LAWINIA WARJRI
	52	TRINA DKHAR
	53	PRASHANTI PRADHAN
	54	GURLEEN KAUR
	55	OSIYAM TAKU
	56	SHAMURAILATPAM NIRMALA
	57	RA THARSHIM AWUNGSHI
	58	GURLEEN KAUR
<b>SEMESTER V</b>	59	BANRISUKLANG MARNGAR
	60	BAPHIRA THAWMUIT
	61	EMAIA PHIKA PASSAH
	62	NANCY BLENE TONGPER
	63	IBADALANG SHISHA SYLLIANG
	64	ENRICHMENT DKHAR
	65	LADIANGHUN NONGSIEJ
	66	DADO TALANG
	67	PHILAWANBET RYMBAI
<b>FACULTY MEMBERS</b>	68	MS. MONTIMON DIENGDOH
	69	DR. HAKA MAWROH
	70	DR. LONDONER M SOHTUN
	71	MR. WANPYNSUK MAKRI



AWARENESS PROGRAMME  
WORLD TOURISM DAY 2022  
"RETHINKING TOURISM"

Date: 27<sup>th</sup> September, 2022

Venue: Mawshun Village, East Khasi Hills District  
Department of Tourism and Travel Management  
Lady Keane College, Shillong

**WORLD  
TOURISM  
DAY 2022**

**RETHINKING  
TOURISM**

1<sup>ST</sup> SEMESTER

ATTENDANCE			
Sl/No.	Name	Roll No.	Signature
1	Benika Dkhar	1	<i>Benika</i>
2	Kepelhouno Sirie	2	<i>Kepelhouno</i>
3	Wandashisha Warjri	3	<i>Wandashisha</i>
4	Monglam Wangsu	26	<i>Monglam</i>
5	Emigracia Dkhar	4	<i>Emigracia</i>
6	Nabakor Warjri	10	<i>Nabakor</i>
7	Emidaka Myllemngap	6	<i>Emidaka</i>
8	Jasmine Kharbuki	7	<i>Jasmine</i>
9	Evakordor Nonglang	8	<i>Evakordor</i>
10	Daiarisa Pakma	9	<i>Daiarisa</i>
11	Rukhsana Begum	10	<i>R.B.</i>
12	Balarisuk Marshra	11	<i>B. Marshra</i>
13	Paleishisha Nengnong	12	<i>Paleishisha</i>
14	Bahunshisha Khongsdir	13	<i>B. Khongsdir</i>
15	Priya Das	14	<i>P. Das</i>
16	Badariti S Kharsyiemiong	15	<i>Badariti</i>
17	Daphisha Nongrum	16	<i>Daphisha</i>
18	Seng Nam Pha Gogoi	17	<i>Seng Nam</i>
19	Vilhousaumo Tseikha	18	<i>Vilhousaumo</i>
20	Shekinah Marak	19	<i>Shekinah</i>
21	Laiarisa Majaw	20	<i>Laiarisa</i>
22	Dapmon Wara Suchiang	21	<i>Dapmon</i>
23	Na I Shisha Pyngrope	22	<i>Na I Shisha</i>
24	Sofia Liziana Jarain	23	<i>Sofia</i>
25	Yomum Kina	24	<i>Yomum</i>
26	Lame Linggi	25	<i>Lame Linggi</i>
27	Dumin Yapak	10	<i>Dumin</i>

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TOURISM**

ATTENDANCE			
Sl/No.	Name	Roll No.	Signature
1	Sakaemi Pala	T200002	<i>Sakaemi Pala</i>
2	Fidelity Behphat	T210003	<i>Fidelity Behphat</i>
3	Roilang I Nonghuloo	T210004	<i>Roilang I Nonghuloo</i>
4	Emidaka Challam		
5	Satisfy Rymbai	T210006	<i>Satisfy Rymbai</i>
6	Mebaiihun Mynsong	T210007	<i>M. Mynsong</i>
7	Dalumin Khongji	T210008	<i>D. Khongji</i>
8	Lasarabha Lymba	T210009	<i>L. Lymba</i>
9	Gracefully Khonglah	T210010	<i>G. Khonglah</i>
10	Chiesa Balamshuwa Lamin		
11	Gimiralin Mawlong	T210012	<i>G. Mawlong</i>
12	Synroplang Wankhar	T210013	<i>S. Wankhar</i>
13	Medaiakmen G Marpna	T210014	<i>M. Marpna</i>
14	Ibandari Mawlein	T210015	<i>I. Mawlein</i>
15	Emma Wansuk Marbaniang	T210016	<i>E. Marbaniang</i>
16	Pyngrope Phawa	T210017	<i>P. Phawa</i>
17	Wansaka Tariang	T210018	<i>W. Tariang</i>
18	Phidalin Jyrwa	T210019	<i>P. Jyrwa</i>
19	Naphisabet Pamthied	T210021	<i>N. Pamthied</i>
20	Riakor Rani	T210022	<i>R. Rani</i>
21	Lawinia Warjri	T210023	<i>L. Warjri</i>
22	Trina Dkhar	T210024	<i>T. Dkhar</i>
23	Pingi Nalo		
24	Gurleen Kaur	T210027	<i>G. Kaur</i>
25	Osiyam Taku	T210028	<i>O. Taku</i>
26	Shamurailatpam Nirmala	T210029	<i>S. Nirmala</i>
27	RA Tharshim Awungshi	T210030	<i>R. Tharshim</i>
28	Bar Bomeic Dui		

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**WORLD  
TOURISM  
DAY 2022**

**RETHINKING  
TOURISM**

5<sup>TH</sup> SEMESTER

ATTENDANCE			
Sl/No.	Name	Roll No.	Signature
1	Banrisuklang Marngar	T2000001	<i>Marngar</i>
2	Baphira Thawmuit	T2000002	<i>Thawmuit</i>
3	Emaia Phika Passah	T2000003	<i>Phika</i>
4	Nancy Blene Tongper	T2000004	<i>Tongper</i>
5	Ngangkham Babyna		
6	Metung Cheda		
7	Lareen Rida Niewkor Massar		
8	Ibadalangshisha Sylliang	T2000008	<i>Sylliang</i>
9	Enrichment Dkhar	T2000009	<i>Dkhar</i>
10	Ladianghun Nongsie	T2000010	<i>Nongsie</i>
11	Dado Rita	T2000011	<i>Rita</i>
12	Philawanbet Rymbai	T2000012	<i>Rymbai</i>

## **5. STATEMENT OF EXPENDITURE**

Date: 16<sup>th</sup> December 2022

To  
The Principal  
Lady Keane College  
Shillong.

Subject: Statement of Expenditure incurred during the World Tourism Day celebration, 2022.

Dear Sir,

I would like to firstly acknowledge your support and guidance that you have given to the department in the preparation and for successfully conducting an awareness programme cum celebration of World Tourism Day on 27<sup>th</sup> September 2022 at Mawshun Village. The department conducted an awareness programme on community based tourism at Mawshun village followed by games and activities for the children and youth where prizes were also distributed.

For organising this programme, the Department was sanctioned an amount of Rs. 50,000.00 (Fifty thousand only) and the expenditure amounted to Rs. 29,887.00 (Twenty nine thousand eight hundred eighty seven only). Therefore, the balance amount is Rs. 20,113.00 (Rupees Twenty thousand one hundred thirteen only). Statement of expenditure attached herewith.

Thank you

Ms. Montimon Diengdoh  
Head  
D/Tourism and Travel Management

### Statement of expenditure

Sl/No.	Particulars	Bill No.	Qty	Rate	Amount
1	A3 sticker	070	2	35	70.00
2	12×18 sticker	197	5	40	200.00
3	Chart paper W paper Sketch pen Celotape	1612	6 5 2 1	15 10 30 10	210.00
4	Prizes Items	7021090025124	8		984.00
5	Flex printing 6*4 Flex printing 6*8	BCDC/262	1 1	480 960	1613.00
6	Chocolate Strawberry Alpha juice		16 boxes 48 cans	1200 2400	3600.00
7	Chocolate pkt	7150	2	50	100.00
8	Refreshments Tea and Samosa	139			860.00
9	Tea paratha	259			1250.00
10	Transport	30			21,000.00
Total Amount					29,887.00

Total amount: Rupees Twenty nine thousand eight hundred eighty seven only.



## 6. PHOTOGRAPHS



